



THE PHILADELPHIA INDEPENDENCE AWARDS

FOR HIGH SCHOOL MUSICAL THEATER

EXCLUSIVE SPONSORSHIP: \$10k +

Benefits:

- Company name listed on all documents with titles.
- Company logo printed as sponsor of the award in the program, all promo materials,
 & on screen at ceremony
- Large logo on website homepage & full page ad in program.
- Option to present awards
- Company logo included on all materials.
- Opportunity for prominent branding and promotional table at awards show with over 1,000 in attendance.
- For additional VIP offers, please contact our Director of Publicity, Antoine Johnson at address below.

GUEST PRODUCER: starting at \$5k

Benefits:

- Company logo appears on website & all promotional items.
- Full page ad in program.
- Opportunity for prominent branding and promotional table at awards show with over 1,000 in attendance.
- Logo on website homepage.
- Company logo included on all materials.
- Option to present awards.
- 4 Awards Show tickets
- For additional VIP offers, please contact our Director of Publicity, Antoine Johnson at address below.

TONY NOMINEE: starting at \$1500

Benefits:

- Company named as sponsor of the award during awards show
- Company listed as sponsor of the award in the program
- Full page ad in program.
- Company name listed as sponsor on website
- Option to present awards.
- For additional VIP offers, please contact our Director of Publicity, Antoine Johnson.

Questions? Contact Antoine Johnson, Director of Publicity

antoine@houseoftalentpa.com

AWARD SPONSORSHIP

Thank you for your interest in The Philadelphia Independence Awards!

Please complete the form below and send it to bweiner@independenceawards.com.

Contact Person's Name	
Submission Date	
Phone ()	
Title	
Email	
Business Name	
Level of Desired Sponsorship:	

If a logo is included in the package you've selected, please send artwork scaled to the appropriate size no later than April 1, 2024 to

bweiner@independenceawards.com.

Please make room for a small bleed (safe area for print should be 8.375" x 5.375").

Please mail checks payable to the Philadelphia Independence Awards to:

The Philadelphia Independence Awards

c/o Brian Weiner

1352 South Street, unit 206

Philadelphia, PA 19147



Additional donations welcome & appreciated. www.independenceawards.com

The Philadelphia Independence Awards is a nonprofit public charity 501(c)(3)
EIN 82-1834515



FAST FACTS!



Thank you for your interest in The Philadelphia Independence Awards!

 During the 2017-18 inaugural year, 14 schools enrolled in the program. In year 2018-19, 20 schools enrolled in the program an increase of 40%! In the 2019-20 year, over 20 schools have enrolled. In 2024, 30 schools are enrolled!



The Philadelphia Independence
Awards hosts a free <u>Theater</u>
<u>Workshop Day</u> for students of all
participating schools. Artists from
Philadelphia's premiere
professional theaters - <u>The Arden</u>
<u>Theatre</u>, <u>1812 Productions</u>,
<u>Lantern Theater Company</u>, and
<u>Walnut Street Theatre</u> - present
<u>interactive workshops</u> hosted at
Kimmel Cultural Campus!





• In 2020-21, the Kimmel Center Cultural Campus sponsored entry to the National High School Musical Theatre Awards, the Jimmy Awards, which affords two Philadelphia-area students the opportunity to perform on a Broadway stage! Both Philadelphia nominees placed in the Top Eight and received scholarships! In 2023, Jackson Manning placed as a semifinalist!



 The Philadelphia Independence Awards began the "Give a Musical" grant offering schools financial assistance to produce a musical. Schools fundraise individually and at the awards show. To date, we have donated approximately \$13,000 in grants to schools in need.